

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450 WCCO-TV

AND

PAGE 1

253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364	ADVERTISER (OR AGENCY AND ADVERTISER)
NAME	NATIONAL MEDIA RESEARCH PLANNING	NATIONAL REPUBLICAN CONGRESSIONAL COMM.
AND	815 Slaters Ln	320 1st St SE
ADDRESS	Alexandria VA 22314-1219	Washington DC 20003-1838
	USA	USA
CONTACT		PRODUCT EST#3093
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 3093
NATIONAL SALESPERSON		PRODUCT CODE 1300
BROADCAST SCHEDULE STARTING 09/14/12 AND ENDING 09/20/12 NO. WEEKS: 1		

Cancellation Notice Required
Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	04:58A	05:58A	30S	09/14/12-09/14/12	SUNRISE THIS MORNING	1	500.00	500.00
2	11110..	4	04:58A	05:58A	30S	09/17/12-09/20/12	SUNRISE THIS MORNING	4	500.00	2000.00
3	00002..	2	05:58A	07:00A	30S	09/14/12-09/14/12	THIS MORNING	2	1000.00	2000.00
4	22220..	8	05:58A	07:00A	30S	09/17/12-09/20/12	THIS MORNING	8	1000.00	8000.00
51	1	07:58A	09:30A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	2400.00	2400.00
6	00001..	1	09:00A	09:58A	30S	09/14/12-09/14/12	JEFF PROBST SHOW	1	425.00	425.00
7	01010..	2	09:00A	09:58A	30S	09/18/12-09/20/12	JEFF PROBST SHOW	2	425.00	850.00
8	10000..	1	11:58A	12:30P	30S	09/17/12-09/17/12	NOON NEWS	1	1000.00	1000.00
91	1	09:58A	11:30A	30S	09/16/12-09/16/12	WCCO SUNDAY MORNING NEWS	1	1000.00	1000.00
10	00001..	1	03:57P	05:00P	30S	09/14/12-09/14/12	ELLEN DEGENERES	1	1000.00	1000.00
11	11110..	4	03:57P	05:00P	30S	09/17/12-09/20/12	ELLEN DEGENERES	4	1000.00	4000.00
12	11010..	3	04:59P	05:30P	30S	09/17/12-09/20/12	M-F 5PM NEWS	3	2000.00	6000.00
13	00001..	1	05:59P	06:30P	30S	09/14/12-09/14/12	M-F 6PM NEWS	1	2500.00	2500.00
14	11110..	4	05:59P	06:30P	30S	09/17/12-09/20/12	M-F 6PM NEWS	4	2500.00	10000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Alexandria VA 22314-1219	Washington DC 20003-1838
	USA	USA
CONTACT		PRODUCT EST#3093

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LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	3093	PRODUCT CODE	1300
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NATIONAL SALESPERSON

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			FROM	TO						
151.	1	06:00P	06:30P	30S	09/15/12-09/15/12	SATURDAY 6P NEWS	1	1400.00	1400.00
161	1	05:28P	05:58P	30S	09/16/12-09/16/12	SUNDAY 5:30P NEWS	1	1500.00	1500.00
17	00001..	1	06:27P	07:00P	30S	09/14/12-09/14/12	WHEEL OF FORTUNE	1	4000.00	4000.00
18	01010..	2	06:27P	07:00P	30S	09/18/12-09/20/12	WHEEL OF FORTUNE	2	4000.00	8000.00
19	.1.....	1	09:00P	10:00P	30S	09/18/12-09/18/12		1	6200.00	6200.00
20	...1...	1	06:58P	08:00P	30S	09/20/12-09/20/12	THE BIG BANG THEORY/TWO AND	1	6500.00	6500.00
21	...1...	1	09:00P	10:00P	30S	09/20/12-09/20/12		1	7500.00	7500.00
221.	1	06:58P	08:00P	30S	09/15/12-09/15/12	CRIMETIME SATURDAY	1	2100.00	2100.00
231.	1	07:58P	09:00P	30S	09/15/12-09/15/12	48 HOURS INVESTIGATES	1	3000.00	3000.00
241	1	11:57A	06:00P	30S	09/16/12-09/16/12	NFL REGULAR SEASON GAMES	1	7000.00	7000.00
25	00001.0	1	10:00P	10:35P	30S	09/14/12-09/14/12	LATE NEWS M-F/SU	1	3600.00	3600.00
26	11110.0	4	10:00P	10:35P	30S	09/17/12-09/20/12	LATE NEWS M-F/SU	4	3600.00	14400.00
271.	1	10:00P	10:35P	30S	09/15/12-09/15/12	LATE NEWS SAT	1	2800.00	2800.00
28	00001..	1	10:35P	11:38P	30S	09/14/12-09/14/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
29	11110..	4	10:35P	11:38P	30S	09/17/12-09/20/12	LATE NIGHT WITH DAVID	4	1000.00	4000.00

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PRODUCT EST#3093

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LOCAL SALESPERSON Nicole Roy Pol **AGENCY EST. NO.** 3093

PRODUCT CODE 1300

NATIONAL SALESPERSON

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			FROM	TO						
301.	1	10:35P	11:05P	30S	09/15/12-09/15/12	STORM STORIES	1	700.00	700.00
311	1	11:00P	12:00M	30S	09/16/12-09/16/12	CRIMINAL MINDS	1	375.00	375.00
Total Contract:								58		115750.00
Billing Summary										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Qtr 3-12						.00	.00	114250.00	114250.00	
								GRAND TOTAL		114250.00

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